

PIERS LINNEY

**Former Dragon on BBC Dragons' Den (Shark Tank)
Channel 4 'Secret Millionaire'**

Business Champion – Entrepreneur – AI Founder – Investor

Co-creator – Business Influencer – Media Commentator



"Ambition is evenly distributed.
Access to capital, networks,
guidance and opportunity isn't."

@pierslinney

- **TV & RADIO INTERVIEWS**
- **RADIO DAYS**
- **PODCAST GUEST**
- **BRAND AMBASSADOR**
- **CONTENT PARTNERSHIPS**
- **SPONSORSHIP**
- **SPEAKING ENGAGEMENTS**



BIOGRAPHY

PIERS LINNEY IS AN ENTREPRENEUR AND INVESTOR WITH EXPERIENCE ACROSS A RANGE OF SECTORS INCLUDING TECHNOLOGY, MEDIA CONVERGED COMMUNICATIONS, AND ADDITIVE MANUFACTURING. HE IS A 'TOP ARTIFICIAL INTELLIGENCE VOICE' ON LINKEDIN AND THE CO-FOUNDER OF NEXT GENERATION TECHNOLOGY PARTNER, IMPLEMENT AI, WHICH SUPPORTS BUSINESSES OF ALL SIZES TO UNDERSTAND AND IMPLEMENT AI-RELATED TECHNOLOGIES. PIERS IS ALSO CHAIRMAN AND A CO-FOUNDER OF ATHERTON BIKES, A WORLD-LEADING MOUNTAIN BIKE MANUFACTURER AND WINNER OF #1 AND #2 PODIUMS IN THE WORLD CHAMPIONSHIP 2023. PIERS IS WELL-KNOWN AS A CHAMPION OF ENTREPRENEURSHIP AND SMEs AND IS A REGULAR MEDIA COMMENTATOR.

PIERS IS PROBABLY BEST KNOWN AS A FORMER DRAGON INVESTOR ON BBC DRAGONS' DEN (SHARK TANK) AND FROM CHANNEL 4'S THE SECRET MILLIONAIRE. HE HAS A PROFESSIONAL BACKGROUND AS A QUALIFIED LAWYER SPECIALISED IN VENTURE CAPITAL AND IN M&A INVESTMENT BANKING AT CREDIT SUISSE AND WAS A NON-EXECUTIVE DIRECTOR OF THE UK GOVERNMENT'S DEVELOPMENT BANK, BRITISH BUSINESS BANK DURING THE ROLL-OUT OF THE £90BN COVID-19 BUSINESS SUPPORT LOAN SCHEMES. PIERS HAS BEEN RECOGNISED AS ONE OF THE UK'S TOP 100 MOST INFLUENTIAL BLACK BRITONS AND IN 2020 HE WAS RECOGNISED AS ONE OF THE UK'S TOP 20 ETHNIC MINORITY EXECUTIVES.

PIERS IS AN ADVISER TO SKY AND SITS ON ITS DIVERSITY ADVISORY COUNCIL AND SITS ON THE *FUTURE* STRATEGY FOR THE LEADING GLOBAL AUTOMOTIVE COMPANY, JAGUAR LAND ROVER. READ PIERS'S FULL BIO [HERE](#).





SPEAKER TOPICS

- Dragons' Den and Secret Millionaire
- Impact of AI and technology
- How to implement AI in an organisation
- Personal journey from mill town to the City
- Business growth and scaling up
- Diversity and inclusion
- Future of work and employment
- The Fourth Industrial Revolution
- Interactive Q&As





LAW, DRAGONS, AND AI WITH BBC DRAGONS' DEN

WITH PIERS LINNEY

Entrepreneur | Former Investor at Dragon's Den (Shark Tank)

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LIVE

Company Webcast opens a brand-new webcast studio in London

Live opening ceremony with Piers Linney



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Piers Linney
Former investor on Dragons' Den (Shark Tank) | Co-founder of Implement AI | Co-founder of Atherton Bikes | Adviser | Speaker | Co-creator | #Anthropist | Former lawyer and investment banker

Implement AI | The University of Manchester

Top Artificial Intelligence (AI) Voice



AI IMPLEMENT AI: U.K. BUDGET COULD BOOST SPENDING THROUGH TAX CUTS

USD/CAD	-0.07%
FTSE 100 Close	+0.08%
DJIA Fut	+0.01%

0.00 (3.7%) Tdk Corporatio/d 7907.00 ▼ 291.00 (3.6%) Renesas Electr/c 8455 ▲ 0.0015 (0.0%) CBOT Corn 426 ▼ 0 2/8 (0.1%) CBOT Wheat 547 4/8

11:37 ABU DHABI

LIVE MANCHESTER



BBC NEWS BREAKING
Debenhams set to close
 12,000 jobs at risk as JD Sports pulls out of rescue talks
 * Debenhams set to close putting 12,000 jobs at risk after rescue talks fail 10:13



sky news.com protesters shouting "traitor" near Parliament and had to be driven away by police BRE

HUB



FINANCE HUB www.british-business-bank.co.uk/finance-hub




DRAGONS' DEN
 Starts Sunday July 20th at 9pm on BBC Two
BBC TWO

CBN LIVE



AUTUMN BUDGET CBN

The future of work



Piers Linney
 I am Piers Linney, an entrepreneur, investor,

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LIVE Q&A WITH PIERS LINNEY
 FORMER DRAGONS' DEN INVESTOR

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- ✓ Cut Costs
- ✓ Supercharge Your Team

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Piers Linney
 Co-founder of Implement AI
 Former Dragons' Den Investor



🗣️ Top Artificial Intelligence (AI) Voice



33:19

People Chat Reactions More

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SL AR KW RI KM +176

Samantha L... Russell, ... Kris War... Islam, R... Moss, K...

Meeting chat

TM McCarthy, Tara 11:21 1
How do you manage / balance being a black role model and the expectation to constantly achieve and do 'everything' ie be a role model, mentor, the DEI lead and still manage you own business etc...?

PB Bramley, Paul 11:25 2
Would you say that Skin Colour or heritage background has been the greatest life hurdle for you Piers?

TM McCarthy, Tara 11:27
Please pop your questions in the chat for the Q&A at the end of the session

Type a new message

Green, Joseph

Hay, Leanna

VIRTUAL TALKS

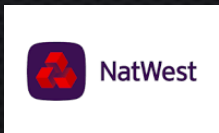
AMERICAN
EXPRESS

TESTIMONIALS

"Piers was invited to speak at our conference. The **focus of his content was AI**, providing an overview of its current capabilities and how they might evolve over the next few years. The subject area was incredibly current for our business, uncovering a thirst for more insight across the audience. **Piers had a deep knowledge of AI, answering surprisingly advanced questions with ease**, his delivery was engaging and held the audience right to the end." - **Adrian Jaggard, CEO, Taylor Rose MW**



"A quick note to say thank you for speaking at our event this week. The **customer feedback has been fantastic** and your in conversation session with Michael was excellent. Really insightful, thought provoking and injected a real buzz into the room!" - **Neil, NatWest**



"Piers was keynote speaker and customer panel host at our Small Business Live event at Cisco Live Barcelona 2019. His presentation and panel resonated extremely well with our audience and **were top-rated sessions from the event programme by attendees**. Piers is an insightful, energetic and entertaining speaker, with thought-provoking ideas and insights based upon his extensive business experience. His vibrance and enthusiasm during his presentation kept the audience engaged from start to end. Not only was he well received by the audience, he was easy and personable to work with, spending extra time listening to the other speakers and interacting with our team and delegates." - **Wheller, Director, Segment, Brand & Advocacy Marketing, Cisco EMEAR**



"An amazing person and speaker. **So popular that we ran out of headphones** and space on our exhibition stand! It was an incredible sight." - **Sage (UK) Ltd**



"**Piers has had the biggest impact of any speaker that we have hosted in the 3 years since we have been running events...** Super-efficient and easy to work with in organising, I wouldn't hesitate in working with Piers again." - **Virgin StartUp**




CONTACT

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PHOTOS, BIOS & LOGOS

Click this [link](#) to access folder

Implement 

 Piers Linney (32k)

 @pierslinney (7.5k)

 @pierslinney (38k)